

343 Arena

Churachandpur, Manipur

A true hilltop pay-n-play area for promoting futsal in their locality.

Project completion: March, 2022

Surface: TigerTurf XP Pro 40

Base: Dynamic stone base



343 Arena is a subsidiary of the parent establishment 343 Sports owned by Ms Chingneimoi Hangshing. 343 Sports is an establishment focusing on media for sports, particularly football. It was set up in the year 2020 to further advance Churachandpur local football to a larger platform. Its subsidiary 343 Arena was set up to promote a culture of football among the Churachandpur people, particularly young football players.

Their main goal of setting up 343 Arena was to promote football at the grassroots level. Staying true to their "goal", they are on the path to begin a 'Golden Baby League' for young footballers, aged under 12 years and in three categories. This will be the first ever grassroots league of the town.

TigerTurf XP Pro 40 is perhaps the most durable product designed for high and extreme usage areas and provides excellent playability for all age groups. This system utilises the patented TenCate XP Blade+ yarn, the only yarn in the world sold with an unlimited play durability warranty and all footwear friendly. This natural looking football turf encourages a playtime of 24 hours a day!

In the words of the client, why choose Altius Sports: At the initial stage of our work, we made a research on ground, i.e. Churachandpur area and Manipur at large, as well as online research. After reading about Altius Sports and seeing all their previous work in Manipur, the choice was obvious.

Your experience of working with Altius Sports: Fantastic! Not just their approach, but also their installation team and technique. Their overall attention to detail is excellent and the TigerTurf XP Pro is definitely the best turf in the market today.

What is your experience of the turf till date: We are extremely pleased and the ground accommodates play in every kind of weather. All our clients rave about the field and all bookings for prime timings are always sold out.

This bespoke facility will be used by all football enthusiasts. As the management is keen to contribute to the development of young talent, they will prioritise the use of the football ground by football academies at the grassroots level. Truly, all for the love of the sport.



TigerTurf™

A TenCate Grass Company

altius
SPORTS

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